









MEDIA ALERT October 5, 2017 MEDIA CONTACT: Amber Arnett-Bequeaith a.k.a. *Queen of Haunts* 816.842.4280/913.406.7833 The Beast 1300 W. 13th St., KCMO 64101

First Festival Weekend Mashes Up with Halloween Monsters

West Bottoms hosts Vintage Event by Day and Haunted Houses by Night First West Bottoms Vintage Store, Good Ju Ju, Celebrates 10-years

Kansas City, October 5, 2017 – Cool autumn breezes usher in the season of thrills in the West Bottoms, from shopping and entertainment at the First Festival Weekend and landing a vintage treasure, to the thrills of Kansas City's esteemed haunted house attractions; the Beast, Edge of Hell, and Macabre Cinema. First Festival Weekend runs from Friday, October 6-8 starting at 9a.m. and the haunted houses open their doors Friday and Saturday evenings at 7:30p.m. The weekend also holds a special significance marking 10 years for the first West Bottoms vintage store Good Ju Ju that started it all by opening weekends the first week of the month and still only operate once a month on First Festival Weekend.

Monsters from the haunts, including the Beast, Rat Man and a snake charmer, will roam the streets looking for the perfect photo bomb or surprise scare to add a fun twist to First Festival Weekend. The historic West Bottoms is just off the 12th Street Bridge near Downtown Kansas City, Missouri, and boasts 22 warehouses occupied with a multitude of vintage, antique and unique gift options at every turn in addition to the cafés. The weekend's Food Truck Wine and Dine event makes for remarkable day. Then around dusk the monsters make their way back to the haunted houses to greet haunted house visitors and bring on the scares and the associated adrenaline rush. Visitors can catch a hayride to relax and enjoy the turn-of-the-century few blocks between the Beast, Edge of Hell and Macabre Cinema.

"We are very proud of Good Ju Ju's 10 year store history selling vintage in the West Bottoms. Their inspiration spawned a following for these unique items with a story and now many vintage stores in the area," said Amber Arnett-Bequeaith, Full Moon Production's Vice President, a.k.a. Queen of Haunts and spokesperson for the West Bottoms Entertainment District. "After making a day of shopping, visitors should not miss the 2017 haunted house experience from the best haunts in the industry."

About the historic West Bottoms Entertainment District

The West Bottoms Entertainment District, located just off the 12th Street Bridge has 22 warehouses in a six block area with approximately 600 vendors and more than 25 stores and restaurants. Many of the large, multi-story buildings have histories starting over 120 years ago and use their floors of vast space to earn the title of the largest, year-round indoor antique and vintage district. The District is the destination for interior decorators and designers, collectors and consumers seeking stylish décor and gift options that have a history and patina that cannot be duplicated. westbottoms.com

About Full Moon Productions

Full Moon Productions owns and operates world-class haunted house attractions since 1975 and has always made a priority of helping children and pet charities in the community. This year they are also

contributing to the anti-bullying charity "Don't Be a Monster". The <u>Edge of Hell</u>, <u>The Beast</u>, and <u>Macabre Cinema</u> Haunted Houses are all in the Historic West Bottoms Entertainment District off the 12th Street Bridge near Downtown Kansas City.



About Good Ju Ju

Located in the Historic West Bottoms District, Kansas City, MO, Good Ju Ju is filled with many one-of-akind pieces, repurposed, repainted and truly hard to resist and dangerously affordable items. Only open the first Friday and Saturday of each month, Good Ju Ju has grown to 3 full floors of antique and vintage shopping with nearly 50 dealers. Every month the store is packed to the walls with a mix of antiques and vintage – something for everyone. Customers find re-purposed furniture, creative pieces made of iron and wood, vintage clothing and repurposed jewelry, ephemera, painted furniture, farm-house furniture and décor, mid-century furniture, funky and retro items and the largest display of primitives in Kansas City at their West Bottoms store. 1420 W. 13th Terrace Kansas City, MO 816-421-1930

House Information

The Beast Haunted House

The Beast has earned its reputation as a top 13 haunted house in the nation for years. Find your way through this thrilling open format design where visitors pass by dramatic scenes on four floors with a twisted path out. Traverse through the haunted house in a true 4D experience that includes movie-quality special effects, holograms, props, animatronics and a real alligator.

Times: Open each weekend Friday/Saturday at 7:30 P.M. until Nov. 4. Starting Oct. 12 also open on Thursdays. Sunday Oct. 22 open, then Oct. 26-31 open each evening. The last weekend is November 3rd/4th Closing time varies when the fog lifts on the Werewolf Forrest.

Place: Kansas City's Historic West Bottoms District, off the 12th Street Bridge

Address: The Beast: 1401 W. 13th, KCMO 64102

Website: kcbeast.com Social: facebook.com/kcbeastedge

https://twitter.com/Beast HauntKC

Tickets: Single tickets \$27 and discounts available with combo ticket purchase with other

area haunts.



Edge of Hell Haunted House

The Edge of Hell is a nationally acclaimed haunted house, considered the Granddaddy of haunts with over 4 decades carving the tradition of scaring for visitor enjoyment. Edge of Hell features phobias and a five-story fright from heaven to hell plus the world's largest living snake. Rat Man and other scare cast members usher you inside.

Times: Open each weekend Friday/Saturday at 7:30 P.M. until Nov. 4. Starting Oct. 12 also open on Thursdays. Sunday Oct. 22 open, then Oct. 26-31 open each evening. The last weekend is November 3rd/4th Closing time varies when the fog lifts on the Werewolf Forrest.

Place: Kansas City's historic West Bottoms District off the 12th Street Bridge

Address: The Edge of Hell: 1300 W. 12th St., KCMO 64101

Website: edgeofhell.com and Facebook facebook.com/kcbeastedge

Tickets: Single ticket \$27 and discounts available with haunt combination tickets.



Macabre Cinema Haunted House

Macabre Cinema Haunted House takes you from the screen to SCREAM. See the action of classic and contemporary horror scenes through a haunted 1930's movie theatre with 4 floors of thrill.. Actual movie sets from *The Mummy* and *Hellraiser* are part of the attraction.

Time: Opens Fridays and Saturdays through October. Opened on Thursdays beginning

Oct. 12 through Halloween and Sunday Oct. 22. Open for the Halloween

countdown from Oct. 26 through its last day on Oct. 31. Scaring starts at 8 p.m.

and wraps around the haunting hours.

Place: Kansas City's historic West Bottoms 12th Street Bridge District

Address: Macabre Cinema: 1222 W. 12th, KCMO 64101

Website: macabrecinema.com facebook.com/macabrecinema

Tickets: \$27 per ticket and discounts available for multi-house tickets