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FULL MOON PRODUCTIONS

KANSAS CITY'S
**GHOSTS
& GANGSTERS**
TOUR



BUS TOUR



HAUNTED HOUSE



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A Frightening Strategy: Amber Arnett-Bequeaith of Full Moon Productions

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A Frightening Strategy: Amber Arnett-Bequeaith of Full Moon Productions

Scaring customers is business as usual for these hauntrepreneurs.

By Kate Leibsle


Amber Arnett-Bequeaith knows her look confounds those with a preconceived notion of what someone in her business should look like. Up late interviewing zombies and ghouls for her four haunted houses the night before, Amber breezes into the Full Moon Production offices in a summer dress, coffee and notebook in hand, looking businesslike, and, well, normal.

“People think I should be Goth,” she said. “We’re not like that. We’re a true theatrical production.”

And the magnitude of their seasonal theatrical production is astounding. More than 200 “on-stage” and behind the scenes employees will frighten the bejeezus out of more than 100,000 people this year—in just 29 days—at the company’s four haunted houses in Kansas City.

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