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# What Kind of Creep Likes to Scare People? Meet the Characters Behind the Characters in America's Best Haunts

PR New sw ire KANSAS CITY, Mo., Oct. 20

KANSAS CITY, Mo., Oct. 20 /PRNewswire-USNewswire/ -- During the day, they are corporate account managers, teachers, ministers, accountants, ranchers, engineers and bankers. But by the light of the moon, they are giant rats, hangmen, redneck axe murderers, grave diggers, crazy cat ladies and psycho clowns.

They are some of the unique characters who bring America's best haunted attractions to life each October.

"It takes a weird persona to be a truly scary creature," admits Amber Arnett Bequeaith, a spokesperson for the Haunted House Association, whose members operate more than 125 commercial haunts around the U.S. "It is fascinating to see a mild-mannered accountant or school teacher turn into a ghastly ghoul or a deadly demon. The creativity is absolutely demented and amazing."

Take Chris McCormack, a full time project manager for a Fortune 500 Company who moonlights as a gravedigger at Fright Kingdom in Nashua, NH. Or his mild-mannered colleague, golf facilities professional Chad Zingales, who morphs into "Willard," the green-eyed, farmer from hell, with a bloody

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Starbucke! CEO Schultz Adde Some 'Don' to

carrot through his head.

Or accountant Ron Isbell, whose visually disorienting costumes, masks and backdrops confound patrons of Hangman's House of Horrors in Fort Worth, TX. Or Jim Schopf, whose friends may not recognize him at his night job, where is ringleader of the Psycho Circus at Field of Screams in Lancaster, PA.

And then, of course, there's Frosty, the 6' foot 4" frozen zombie with a Mohawk at Legends of the Fog near Churchville, Maryland, and...

The Haunted House Association (HHA) is a not-for-profit organization whose mission is to promote attendance, best practices and safety within the haunted house industry. The HHA is the official association of the industry. Membership includes more than 125 professional attractions in the U.S. www.hhassociation.com

**SOURCE Haunted House Association** 

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